

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**Media Strategies - VA**  
**Attention: Chris Vail**  
**9990 Lee Highway/#210**  
**Fairfax, VA 22030**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936506-1	08/12/12	August 2012	07/30/12 - 08/12/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	8/6-8/12	11472

Flight Dates	Order #	Alt Order #
08/06/12 - 08/12/12	936506	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/12/12	5a Eyeopener	5-6a	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   11111--                 5            \$350.00									
Spots: # Ch    Day Air Date    Air Time Description									



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Warren/D/Senate	8/6-8/12	11472	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/11/12	08/11/12	Weekend GMA	7-8a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 08/11/12 7-8a Weekend GMA 7-8a :00 <del>\$600.00</del> NM See MG 4.2									
2 WCVB Sa 08/11/12 7:59 AM Weekend GMA 7-8a :30 EW12108 \$600.00 NM MG for 4.1 08/11									
5	08/12/12	08/12/12	6a Weekend Eyeopener	558-7a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 08/12/12 6:11 AM 6a Weekend Eyeopener 558-7a :30 EW12108 \$400.00 NM									
6	08/12/12	08/12/12	8a Sun Wknd Eyeopener	Su 8-10a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 08/12/12 9:29 AM 8a Sun Wknd Eyeopener Su 8-10a :30 EW12108 \$200.00 NM									
7	08/09/12	08/09/12	REGIS AND KELLY DAY	9A-10A	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 08/09/12 9:51 AM REGIS AND KELLY DAY 9A-10A :30 EW12108 \$300.00 NM									
8	08/07/12	08/10/12	The View	1058-12n	-1--1--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1--1-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 08/07/12 11:36 AM The View 1058-12n :30 EW12-107 \$450.00 NM 2 WCVB F 08/10/12 11:32 AM The View 1058-12n :30 EW12108 \$450.00 NM									
9	08/08/12	08/08/12	Midday News	1158a-1230p	--1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --1---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 08/08/12 12:29 PM Midday News 1158a-1230p :30 EW12-107 \$250.00 NM									
10	08/07/12	08/10/12	GENERAL HOSPITAL	ABC SOAPS ROTA	-1-11--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1-11-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 08/07/12 3:59 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12-107 \$600.00 NM 2 WCVB Th 08/09/12 3:25 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12108 \$600.00 NM 3 WCVB F 08/10/12 3:24 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12108 \$600.00 NM									
11	08/06/12	08/10/12	ELLEN EF	4P-5P	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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5	WCVB	F	08/10/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	EW12108	\$900.00	NM																																																																																																																																																										
14	08/11/12	08/12/12	6p News Weekend	6-630p	-----11	:30	2	\$400.00	NM																																																																																																																																																											
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>-----11</td><td>2</td><td>\$400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WCVB</td><td>Sa</td><td>08/11/12</td><td>6:24 PM</td><td>6p News Weekend</td><td>6-630p</td><td>:30</td><td>EW12108</td><td>\$400.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Su</td><td>08/12/12</td><td>6:12 PM</td><td>6p News Weekend</td><td>6-630p</td><td>:30</td><td>EW12108</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	-----11	2	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Sa	08/11/12	6:24 PM	6p News Weekend	6-630p	:30	EW12108	\$400.00	NM	2	WCVB	Su	08/12/12	6:12 PM	6p News Weekend	6-630p	:30	EW12108	\$400.00	NM																																																																																																														
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15	08/06/12	08/09/12	M-F Inside Edition	658-730p	11-1---	:30	3	\$750.00	NM																																																																																																																																																											
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3	WCVB	Th	08/09/12	7:27 PM	M-F Inside Edition	658-730p	:30	EW12108	\$750.00	NM																																																																																																																																																										
16	08/06/12	08/10/12	Chronicle	728-8p	111-1--	:30	4	\$900.00	NM																																																																																																																																																											
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936506-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	8/6-8/12	11472	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/06/12	08/10/12	Chronicle	728-8p	111-1--	:30	4	\$900.00	NM
08/06/12 08/12/12 111-1-- 4 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 08/06/12 7:45 PM Chronicle 728-8p :30 EW12-107 \$900.00 NM 2 WCVB Tu 08/07/12 7:37 PM Chronicle 728-8p :30 EW12-107 \$900.00 NM 3 WCVB W 08/08/12 7:51 PM Chronicle 728-8p :30 EW12108 \$900.00 NM 4 WCVB F 08/10/12 7:54 PM Chronicle 728-8p :30 EW12108 \$900.00 NM									
17	08/06/12	08/12/12	Newscenter 5 at 11	11-1130p	1111111	:30	7	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1111111 7 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 08/06/12 11:24 PM Newscenter 5 at 11 11-1130p :30 EW12-107 \$1,100.00 NM 2 WCVB Tu 08/07/12 11:23 PM Newscenter 5 at 11 11-1130p :30 EW12-107 \$1,100.00 NM 3 WCVB W 08/08/12 11:24 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,100.00 NM 4 WCVB Th 08/09/12 11:23 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,100.00 NM 5 WCVB F 08/10/12 11:23 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,100.00 NM 6 WCVB Sa 08/11/12 11:22 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,100.00 NM 7 WCVB Su 08/12/12 11:22 PM Newscenter 5 at 11 11-1130p :30 EW12108 \$1,100.00 NM									
18	08/06/12	08/10/12	Nightline	1135p-1206a	11111--	:30	5	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 11111-- 5 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 08/06/12 11:44 PM Nightline 1135p-1206a :30 EW12-107 \$450.00 NM 2 WCVB Tu 08/07/12 12:01 AM Nightline 1135p-1206a :30 EW12-107 \$450.00 NM 3 WCVB W 08/08/12 12:01 AM Nightline 1135p-1206a :30 EW12108 \$450.00 NM 4 WCVB Th 08/09/12 11:44 PM Nightline 1135p-1206a :30 EW12108 \$450.00 NM 5 WCVB F 08/10/12 11:55 PM Nightline 1135p-1206a :30 EW12108 \$450.00 NM									
19	08/06/12	08/12/12	The Chew	1-2p	1---1--	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 1---1-- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 08/06/12 1:57 PM The Chew 1-2p :30 EW12-107 \$200.00 NM 2 WCVB F 08/10/12 1:34 PM The Chew 1-2p :30 EW12108 \$200.00 NM									

Total Spots **69**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$48,250.00</b>
<u>Agency Commission</u>	<b>\$7,237.50</b>
<u>Net Amount Due</u>	<b>\$41,012.50</b>